

Maysles Institute

The Maysles Cinema / 343 Lenox Ave / New York, NY, 10027
www.mayslesinstitute.org

NEW MEDIA INTERNSHIP APPLICATION:

Please answer **three** of the five following questions. Answers need not be longer than 300 words, but please be specific. Feel free to include any relevant links.

1. Hypothetical: The Maysles Cinema is hosting an upcoming series on films about Peacemakers (look at the november 2009 archive for a sample series: What We Want is Peace). Write a paragraph (no more than 300 words) about how would you go about promoting this online (as well as outside sources, you would have access to our website, a vimeo, youtube, facebook - page and group-, and twitter acct)? Be succinct but specific.
2. Look at the Maysles Institute Website - write a paragraph (no more than 300 words) about one or two ways you could improve the site (additional pages, different content, different organization?). Explain your reasoning and how you would go about it. Be succinct but specific.
3. List 5 of your favorite websites, blogs, podcasts or vlogs. Include a sentence about each explaining why it made it onto your list.
4. Write two short paragraphs one describing any research and/or production experience you may have, the other detailing your organizational skills. Use specific examples from your experience to demonstrate your ability to juggle several projects at once and to meet deadlines.
5. What are your computer skills - programs you are most familiar with (be as honest as possible) and what programs would you like to learn more about?